Shelter Tactics

Field gear reviews — knives, lights, packs, shelter & sleep gear

Media Kit — sheltertactics.com

October 2026	6	8 / week
LAUNCHED	PUBLISHED POSTS	PUBLISHING CADENCE

About the site

Shelter Tactics is a research-desk review site for field gear. We compare products side by side using published specs, current prices, and aggregated verified owner feedback — so US campers, hunters, and bushcraft readers can buy the right gear the first time.

Audience: US readers — campers, hunters, and bushcraft readers. We are new (launched October 2026) and growing; early traffic is small and organic. Current traffic numbers are available on request.

Publishing cadence: 8 posts per week — 2 posts each Tuesday, Thursday, Saturday, and Sunday. Currently 6 published posts.

How we review

- Research-desk model: published specs, current prices, and aggregated verified owner feedback — no claimed hands-on testing.
- Every pick scored out of 100 against a published scoring system.
- Commissions never change a score, and there are no paid placements.

What we offer partners

- Product coverage consideration for gear that fits our categories — never guaranteed, never paid.
- Use of your official photos and assets with credit, with permission.
- Direct-program links swapped in across the site on approval.

Work with us

Affiliate partnerships and product pitches: sheltertactics.com/contact/

Partner page: sheltertactics.com/work-with-us/